

## **Science Communications Internship**

Benioff Ocean Science Laboratory
University of California, Santa Barbara
Fall 2025 (option to start Summer 2025)

# The Benioff Ocean Science Laboratory is seeking UCSB students for a science communications internship.

### **About the Benioff Ocean Science Laboratory**

Based at the Marine Science Institute at UCSB, the <u>Benioff Ocean Science Laboratory</u> applies marine science and technology to create scalable solutions to pressing ocean health challenges. The Lab leads projects that address a variety of marine ecosystem threats, including climate change, endangered species, ocean pollution, and marine resource extraction.

#### **Internship Description**

The intern will have the unique opportunity to develop and implement an organization's internal- and external-facing science communications strategy while learning about the array of marine-related issues and solutions in the Lab's diverse portfolio. The intern will be expected to build upon previous efforts to improve the reach, messaging and impact of the Lab's brand and communications. This includes, but is not limited to, managing the Lab's social media, e-newsletters, and website. The intern will also take ownership over a self-driven and longer-term communications capstone project. The intern may assist in other project support tasks as needs arise.

This internship is ideal for UCSB undergraduate or graduate students interested in gaining experience working in a collaborative, small team environment under the mentorship of Benioff Ocean Science Laboratory staff scientists. This internship will provide valuable experience to students actively pursuing a career in science communications, impact marketing and public relations, marine science, conservation, and/or policy.

#### Responsibilities

- > Independently research and develop marine science-related content for external communications channels
- ➤ Manage day-to-day operations of social media accounts (e.g., <u>Instagram</u>, <u>LinkedIn</u>) and <u>website</u>
- ➤ Leverage social media analytics tools to evaluate performance and inform communications strategy
- > Develop content and basic graphic design for quarterly e-newsletters
- ➤ Complete a self-driven communications capstone project over the course of the internship advised by Benioff Ocean Science Laboratory staff scientists, the format and content of which will be based on the intern's interests and skills and the Lab's needs

Assist in administrative tasks and project support as needed

#### **Basic Qualifications**

- Currently pursuing an undergraduate or graduate degree at UCSB
- > Strong written and verbal communication skills
- > High attention to detail, self-motivated, and ability to meet deadlines
- ➤ Interest in marketing, public relations, science communications, marine science, and/or environmental science

#### **Additional Preferred Qualifications**

- > Experience managing social media accounts in a professional environment
- > Experience developing outreach materials, such as newsletters, website copy, press releases, and news articles
- > Proactive and team-oriented
- > Basic graphic design, media production, and/or other creative skills

This is a part-time internship (10-15 hr/wk) for the Fall 2025 quarter with the potential to extend into the Winter and Spring 2026 quarters. If the successful candidate is available and interested in beginning during the Summer 2025, an early start date would be agreed upon for up to 20 hr/wk. Compensation is \$20/hr (undergrad) / \$22/hr (graduate).

We encourage applicants to submit an optional brief Personal Statement with their application materials. This may include a description of the applicant's professional aspirations, values, and/or demonstrated service and commitment to supporting and improving their professional and/or academic institutions.

The Benioff Ocean Science Laboratory proactively strives to bring the voices, intellect, and talents of people of all colors, backgrounds, and identities into our work to further science and conservation, and we commit to taking concrete actions to achieve this vision.

To apply, please send the following to <u>bosl-contact@ucsb.edu</u> with the subject line "Science Communications Internship" by May 9, 2025 at 11:59 PM PST:

- Cover letter (max 1 page)
- Resume (max 1 page)
- Optional Personal Statement (<500 words)
- Work sample (e.g., 500 word writing sample or design product)

The University of California is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, age, protected veteran status, or other protected status under state or federal law.